Talopt – Talent Acquisition Solution
What's the Return on Investment (ROI)?

Our experience indicates that the ROI for Talopt can at a minimum be 5 times your investments. Your actual ROI will depend on the volume of applications you process and how quickly you adapt to the Talopt talent acquisition process. But let us give you a few examples on how Talopt can more than pay for itself.

- Increase candidates you source from employee referrals. Most organizations know that candidates sourced from your own employees are often of higher quality and cost less to acquire. Yet employees (even in small companies) seldom know what the hiring needs of their company. Even when they do, the process of referring a candidate is manual and cumbersome. With Talopt you can easily increase employee referrals by as much as 50-100% from its current levels.

- Increase candidates you source from your own website's career page. Our research indicates that less than 10% of India's top 10,000 companies have an interactive career page on their website against more than 80% of US / European and leading South East Asian companies. The often heard attitude is in India is –no one really visits our website, so why bother. Companies elsewhere have made a conscious effort to increase visibility of the career page on their corporate websites by asking candidates to apply directly during job fairs, in print advertisements, on campuses, in company print brochures and other initiatives. This has lead to a steady increase in volume of direct hires from the company website itself. Now you can realize the same benefits in an even more cost effective manner by using Talopt a product tailored for Indian market conditions.

- Hiring candidates already in your company's CV repository. If you are a typical company, then probably all of those thousands of CVs you receive are filed somewhere or lying in stacks of paper in your HR department. The odds of searching through those stacks of paper for a candidate are quite remote. What a waste ! If only you had all of those CVs stored online and searchable, you could quite easily hire from CVs you have got, rather than spend on advertisements and other sources and save thousands of rupees.

- Increase competition between placement agencies. Ever wondered how much your organization pays to placement agencies. The number for even small companies that hire up to 50 candidates a year can run into lakhs of rupees. Why not increase the number of placement agencies and bring in more competition? With Talopt the entire placement agency interface is completely automated. Whether your job is posted to 2 or 20 placement firms, it takes the same effort.

- Shorten time to hire. Time is money.. You are in a crunch situation. You need to ramp-up a project quickly else you will loose that client. HR managers are trying hard, yet CVs are coming in only in a trickle. Talopt can significantly shorten the time to hire. Reference your career site in your print advertisements and start receiving qualified candidates the day your ad hits the papers. Post job ads instantly to placement agencies and get candidates within a few hours of your posting. Have a huge back-log of manual tests that need to scored, streamline it by using Talopt.

- Reduce administrative costs. Talopt automates the entire talent acquisition process freeing up valuable time of your HR and line managers. No need to manually administer aptitude and skills tests. No need for that data entry clerk who processes forms from walk-ins. No need to spend hours filing & searching your CV repository.

Better still. We are so confident that you will realize the benefits from Talopt that we offer a free, no obligation 30-day trial. So why wait. Let's get started.